Case Study in Reuse Corporate Campus, California





- *Situation:* Replacement of furnishings from approximately 375 offices over six weeks. Small quantities replaced nightly. Security and logistics consideration precluded live-load of trailers from the corporate campus.
- *Material Composition & Quantity:* Heightadjustable desks; bookcases; bulletin boards and white boards; seating; miscellaneous office furnishings.
- *Setting:* Suburban corporate campus and industrial warehouse.

Overview

This Fortune 100 firm initiated replacement of furnishings from some 375 offices at its West Coast corporate campus. Consistent with corporate sustainability policies, the company asked their furniture dealer to offer a reuse or recycling alternative for the furniture being replaced.

The dealer has worked with IRN on other projects, and contacted IRN for assistance. IRN's mission is to provide organizations that care about sustainability with options for reuse and/or recycling their excess furniture and equipment, with the goal of Zero Landfill. IRN evaluated the client's inventory against its network of charitable partners and determined that 100% of the furnishings could be placed for reuse.

The client specified that the replacements had to be completed outside of regular business hours. Accordingly, the dealer received and prepped the new furnishings at their warehouse. Each evening, a crew delivered and installed new furnishings on the client's campus, and removed and returned the old furnishings to the warehouse. As these nightly returns accumulated into full trailer-loads, IRN scheduled trailers to arrive at the warehouse, where they were packed by the dealer crew for shipment to IRN's charitable partners.

Ultimately encompassing nearly 2,500 pieces and eight trailer-loads, the project was implemented over a period of six weeks, loading one or two trailers each week.

Implementation Unlike situations where IRN removes furnishings and packs trailers directly from a client location, this project separated the two aspects of implementation. This is not unusual when reuse is attached to the delivery and installation of new furnishings. Although double handling adds some cost, it minimizes disruption on the client's premises and helps assure a smooth work flow. As an alternative, IRN can park trailers on the client's site to be packed over a period of days as furniture is replaced. When a trailer is fully loaded, IRN swaps the full for an empty, repeating until the project is completed. In this instance, loading from the warehouse allowed for flexible scheduling, straightforward access for tractor-trailers, and ample space for truck movements.

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ltem	Shipment Date								Total
	3/4	3/7	3/14	3/21	3/25	3/28	4/4	4/11	TUIAI
Bookcases	91	67	51	52		37	83	3	384
Bulletin boards	50	102	45			29	28	93	347
Chairs, Arm	8		22	7	2		4		43
Chairs, Side	51	17	19	2	8	11	18		126
Chairs, Stack				9	5		12		26
Chairs, Task			1		3	3		20	27
Desks, 30x30	49	33	23	29	58	68	60	48	368
Desks, 47x30	57	34	21	25	42	37	52	86	354
Desks, Corner	32	18	33	42	55	23	55	12	270
File Cabinets								8	8
Tables, Round 42								2	2
Whiteboards	146	102	79			34	49	76	486
Total	484	373	294	166	173	242	361	348	2,441

Composition

Destination This project supplied high-quality furnishings to multiple recipients. Five trailer-loads were provided to regional furniture banks, supporting their mission of providing low-cost furnishings to disadvantaged residents and businesses. Two trailers were shipped to longtime IRN partner Food For The Poor, for use in FFP relief and development projects in Jamaica and other Caribbean countries. One trailer was provided to a regional public school district, offsetting the need to purchase new administrative and classroom furnishings.

CostReuse saved the client approximately 25% compared to the cost of disposal.Labor:No more labor is required to load furnishings for reuse than to fill dumpsters.If anything, based on IRN experience, labor to pack for reuse is a few percent less
than labor for disposal.

Materials: Where possible and requested by a client, IRN recovers financial value by recycling for scrap metal. Scrap recycling was not possible on this project, however, because of the material composition of the inventory. At regional disposal costs, the client would have paid approximately \$16,000 to dispose of the furnishings. The cost of trailers supplied by IRN was some \$4,000 less.

"This project achieved multiple goals important to our company, and most importantly to our client: eliminating waste; reducing costs; and providing a benefit to needy communities."

Dealer Account Manager